

Qvest Showcases AI Innovations Built on NVIDIA at NAB Show 2025

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Las Vegas, NAB Show, April 4, 2025 – Qvest, a global leader in media-focused practices and services, is further expanding its collaboration with NVIDIA to accelerate AI adoption across the media, entertainment and sports industry. At NAB Show 2025 in Las Vegas, Qvest will unveil two cutting-edge Applied AI solutions developed with NVIDIA's advanced technology platforms, empowering companies to unlock the full value of their digital content.

Since 2024, Qvest has been working together with NVIDIA to accelerate the adoption of AI for media-centric companies. This collaboration combines Qvest's deep industry knowledge with NVIDIA's leading AI technologies, including [NVIDIA NIM](#) and [NVIDIA NeMo Retriever](#) microservices, [NVIDIA Holoscan for Media](#), and the [NVIDIA AI Blueprint for video search and summarization](#) agent, to deliver tangible, impactful solutions that help drive operational efficiency, unlock new revenue streams and foster creativity.

As part of its Applied AI Practice, Qvest will debut two new solutions designed to address key industry challenges:

- **Agentic Live Multi-Camera Video Event Extractor**

Leveraging the AI compute capabilities of NVIDIA Holoscan for Media, this solution delivers real-time event detection, summarization, and best-shot identification from multi-camera live video streams. With a natural language interface and no-code configuration, users can flexibly extract structured data from high-volume live content – enabling broadcasters, media companies, and sports leagues to streamline production workflows and boost audience engagement.

- **No-Code Media-Centric AI Agent Builder**

Built on powerful and secure NVIDIA NeMo Retriever and NVIDIA NIM microservices, this no-code solution simplifies the extraction and generation of meaningful insights from unstructured media. By automatically analyzing video, audio, images, and complex documents, the AI Agent Builder helps companies reduce the manual workload of media

asset review, centralize information gathering, and speed up time-to-insight – all without requiring technical expertise.

“Our ongoing collaboration with NVIDIA allows us to deliver tailored media-centric solutions to unlock the value of companies’ digital content. Together, we are helping our customers identify the most practical applications for AI, and implement solutions that gain adoption and drive return on investment,” said Christophe Ponsart, Applied AI Co-Lead at Qvest.

Qvest, with NVIDIA, is delivering enterprise-ready AI solutions that directly address the demands of today’s media landscape – from live production to content enrichment through distribution. These solutions are designed to help companies efficiently process vast volumes of real-time and archived content, extract structured information from unstructured formats, and streamline decision-making across media workflows. The focus lies on maximizing automation, reducing complexity, and accelerating the value derived from digital assets. The integration is a continuation of Qvest’s three decades of experience with Fortune 1000 companies in media and entertainment.

“Bringing AI into the media space requires companies to adopt new production techniques and tools to ensure functionality and user engagement,” said Richard Kerris, Vice President of Media and Entertainment at NVIDIA. “Collaborating with Qvest to integrate NVIDIA NIM microservices and NVIDIA Holoscan for Media will help the industry deploy AI faster to drive real results.”

Both solutions will be showcased live at Qvest’s booth W2055 at NAB Show 2025 in Las Vegas. Qvest is also participating in a Fireside Chat at NAB with NVIDIA and AWS on unlocking the value of existing content with AI. Later in May, Qvest and NVIDIA will present a webinar on prioritizing AI use cases that maximize revenue and efficiency. In addition to the newly introduced AI accelerators, Qvest will present its dedicated portfolio of media-focused services across Applied AI, OTT, Digital Media Supply Chain, Broadcast Transformation, and Systems Integration.