Qvest Strengthens Global Sales with Jens Miedek

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Cologne, September 11 2026 – Qvest, a global leader in media-focused services, has appointed Jens Miedek as Senior Vice President Sales – Media & Entertainment. In his new role, he will further develop the sales organization and drive expansion into new growth areas and markets at Qvest.

Miedek brings extensive sales experience as well as expertise in developing global sales structures. In his new role at Qvest, his key responsibilities will include implementing go-to-market strategies across the company's media-focused business areas, expanding existing and new customer relationships and segments, and driving growth in order intake and revenue.

"Qvest has a broad portfolio of services and strong capabilities across different markets and regions. The key is to translate these into clear and relevant offerings for our customers. Jens brings the international sales experience and strategic perspective on scalable structures that will help us move forward in this area," says Thorsten Sauer, CEO of Qvest Group.

For Jens Miedek, international collaboration is both a key lever for further development and a source of synergies: "Qvest combines comprehensive expertise across the entire media supply chain with a globally positioned delivery organization. This is unique for a systems integrator in the media industry. I look forward to working with our global sales teams to strengthen collaboration across markets and regions, connect customers more effectively with our capabilities, and unlock new growth opportunities."

Before joining Qvest, Miedek held the position of Executive Director of Global Sales, among other roles. His professional background includes 16 years at Riedel Communications as well as positions at Eplan Software & Service and Kubota Brabender Technology.

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