

Qvest Strengthens Regional Delivery Capabilities as Ghallab Mohamed Joins MENA Team

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Cologne/Dubai, November 20, 2025 – Qvest, a global leader in media-focused services, is further expanding its operational and delivery capabilities in the MENA region with the appointment of Ghallab Mohamed as Senior Manager Project Delivery and Bids. In his new role, he will contribute significantly to advancing project excellence and deepening customer engagement across Saudi Arabia, the United Arab Emirates, the GCC, and the Middle East.

With the appointment of Ghallab Mohamed, Qvest is strengthening its regional foundation and sharpening its ability to tailor global capabilities to local market needs. Reporting directly to Philipp Glänzel, Managing Director MENA, Ghallab Mohamed will play a central role in advancing Qvest's strategy and further solidifying its position as a leading consultant and systems integrator in the region. His expertise supports Qvest's commitment to high-quality project delivery and closer collaboration with clients in a market that continues to demand complex technology transformations and cloud-based media infrastructures.

"Ghallab brings a rare combination of technical expertise, operational experience and deep regional understanding, which is essential for our continued development in the MENA region," said Philipp Glänzel, Managing Director MENA at Qvest. "His long track record in delivering complex media infrastructure projects will strengthen our operational capabilities and enable us to support our customers with even greater reliability and impact."

Ghallab Mohamed has more than 25 years of experience in the media industry, working across project delivery, bid management, systems sales & integration, managed services, and manufacturing. He brings a strong technical background with hands-on experience across AV and IT broadcast environments, including television and radio studios, DSNG, OB vans, MCR operations, and OTT/IPTV solutions. He is APMP and Prince2 certified and has held senior positions with systems integrators and global technology manufacturers, including Salam Technology, Sony Professional Services, Rohde & Schwarz, and most recently Actus Digital Inc.