

Qvest Expands European Leadership with New Principals Klaus Böhm and Jonathan Legal

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Cologne, October 7, 2025: Qvest, a global leader in media-focused services, has appointed Klaus Böhm as Principal for Strategic Business Development and Jonathan Legal as Principal for France and Benelux. With these two key additions, Qvest strengthens its capabilities to advise media companies on digital transformation, driving innovation, and implementing tailor-made solutions across Europe.

Klaus Böhm brings more than 30 years of experience in the international media and entertainment industry, including leadership roles at Schickler and Deloitte. As Principal for Strategic Business Development, he supports media companies in shaping their digital transformation and building sustainable business models. Working closely with clients, Böhm identifies key industry challenges, evaluates existing structures, and develops customized solutions leveraging Qvest's technological expertise.

Jonathan Legal contributes more than 10 years of experience in media supply chain technologies, cloud, AI, and systems integration. As Principal at Qvest, he is responsible for expanding the company's presence in France and Benelux, advising clients from strategy to implementation, and driving business development, bid strategy, and project management.

With the appointment of Klaus Böhm and Jonathan Legal, Qvest underlines its commitment to strengthening its European leadership and delivering added value for its clients. By expanding its senior team with these experienced experts, Qvest ensures that media companies across Europe can rely on tailored strategies, future-proof solutions, and hands-on support to successfully master their digital transformation and secure long-term competitive advantages.